



MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

E-mail : mugberia_college@rediffmail.com // www.mugberiangangadharMahavidyalaya.ac.in

Report

Certificate Course

On

“Media studies and Leadership ability making”

Course period:1st August-19th August 2022

Arranged by

Department of Political Science

MugberiaGangadharMahavidyalaya

Bhupatinagar, PurbaMedinipur – 721425

Affiliated to Vidyasagar University



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Ref. No.—M.G.M. / / /

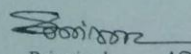
Date.....

From—The Principal / Secretary,

Department of Political Science Notice

This is to hereby notify all the students that the dept. of Political Science, Mugberia Gangadhar Mahavidyalaya is going to start a certificate course on “**Media studies and Leadership ability making**” from 1st August, 2022 to 19th August, 2022 through offline mode. The course will be delivered by lecture, interaction and doubt clearance along with a examination on topic related to Media studies and Leadership ability making. The course will be conduct for UG . Course access fee for the student is decided as Rs. 200/- .All the students of our college especially of our dept. UG, are requested to be present in this course.





Principal 19.07.2022

Mugberia Gangadhar Mahavidyalaya

Principal

Mugberia Gangadhar Mahavidyalaya

Minutes of the meeting on 21/07/22

Members present:

1. Prof. Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science.
2. Mr. Arpan Roy SACT Dept. of Political Science.
3. Mr. Snehasish Mandal SACT, Dept. of Political Science.

A short meeting was arranged at 3 pm regarding the implementation of certificate course on “**Media studies and Leadership ability making**” in our Department. All teachers of the department joined the meeting in time. Prof. Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science chaired the meeting.

Decision taken in the meeting is:

- (1) It is decided that **Prof Jonaki Biswas** will be course director of this course.
- (2) It is decided that Mr. Snehasish Mandal will be co-ordinator of this course.
- (3) The course period will be scheduled from 1st august, **2022 to 19th**

August.

It is decided that the course will be delivered by lecture, interaction and doubt clearance along with an examination on topic related “**Media studies and Leadership ability making**”. Course is conduct for UG Students. Course access fee for the student is decided as **Rs. 200/-**. HOD will forward the matter for approval of this course from Academic Sub-committee. Teachers are requested to prepare a routine for smooth running of course.

The meeting comes to end with a vote of thanks.

Certificate Course

On

“Media studies and Leadership ability making”

Course period:1st August-19th August 2022

Course Director:

- 1) Prof JonakiBiswas, Associate Prof, HOD,Dept. of Political Science

Course Co-ordinator:

- 1) Mr.SnehasishMandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya

Course Duration: 30 hrs

Delivery Mode: Offline

CERTIFICATE OF PARTICIPATION:

The participants will be provided Certificates on successful completion of the course. It is mandatory for all participants to attend all the classes.

REGISTRATION FEE : Rs. 200.00 (Two hundred rupees Only)

VENUE: Department of Political Science UG Mugberia Gangadhar Mahavidyalaya.

“Media studies and Leadership ability making” Syllabus

.Communication and its Importance . Effects of Communication
. Forms and Method of Communication . Effective Communication
.The World of print Media .Different Types of print Media .Media as public Sphere
.Media and mass Media .Role of Media and Democracy
.Types of Mass Media : Radio ,Television ,Cinema . Function of Mass Media
.Making News . Analyzing News
.Understanding role of Media in development .Media and Civil society
.What is News? .What is Leadership?
.Strategies for Social media and Network for Leadership .Social media use consideration
. Behavior of Leadership . Ethics and Leadership
. Freedom of press- Role of press Council of India . Developing Leadership skills
. Role of Advertising in Marketing . Advertising: Function of Advertisement , types of Advertisement
. Evolution of Advertising .Functions of Advertising

Day 1: 01/08/2022 (Monday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Communication and its Importance Effects of Communication	Room No

Day 1 participated 32 Students

Day 2: 02/08/2022 (Tuesday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Forms and Method of Communication Effective Communication	
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Day 2 participated 32Students

Day 3: 03/08/2022 (Wednesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	. The World of print Media . Different Types of print Media . Media as public Sphere	
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Day 3 participated 28 Students

Day 4: 04/08/2022 (Thursday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Media and mass Media . Role of Media and Democracy	
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Day 4 participated nearly 30 Students

Day 5: 05/08/2022 (Friday) 12:15 am to 03:15pm			
Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Types of Mass Media : Radio ,Television ,Cinema . Function of Mass Media	
Day 1 participated 32 Students			
Day 6: 08/08/2022(Monday) 12:15 am to 03:15pm			
12:15 am – 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Making News . Analyzing News	
Day 2 participated 32Students			
Day 7: 09/08/2022 (Tuesday) 12:15 am to 03:15pm			
11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Understanding role of Media in development . Media and Civil society	
Day 3 participated 28 Students			
Day 8: 10/08/2022 (Wednesday) 12:15 am to 03:15pm			
11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	What is News? .What is Leadership?	
Day 4 participated nearly 73 Students (28 Male and 45 Female)and 3 teachers from 3 Local schools			

Day 9:12/08/2022 (Friday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Strategies for Social media and Network for Leadership . Social media use consideration	

Day 1 participated 26 Students

Day 10: 16/08/2022(Tuesday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Behavior of Leadership . Ethics and Leadership	
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Day 2 participated 29Students

Day 3: 17/08/2022(Wednesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	. Freedom of press- Role of press Council of India . Developing Leadership skills	
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Day 3 participated 32Students

Day 4: 18/08/2022(Thursday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Role of Advertising in Marketing . Advertising: Function of Advertisement , types of Advertisement	
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Day 4 participated nearly 30 Students

List of register Students

** Media Studies & Leadership & Leadership Training.*

REGISTER OF ATTENDANCE FOR THE MONTH

Student Leadership

ANCE OF PUPILS

OF 1st Aug to 19th

Certificate Control.		NAME OF PUPILS		ATTENDANCE	
Serial No.	Roll No.				
1		Renuka Manan	1	2	3
2		Suparna Ghosh	4	5	6
3		Soheli Patra	7	8	9
4		Debasia Pandey	10	11	12
5		Barkha Jana	13	14	15
6		Subhadra Ghosh	16	17	18
7		Manisha Maity	19	20	21
8		Sumitra Jana	22	23	24
9		Sanjib Maity	25	26	27
10		Subhadra Datta	28	29	30
11		Subashree Mishra	31	32	33
12		Amrita Das	34	35	36
13		Ranjit Das	37	38	39
14		Sorani Pradhan	40	41	42
15		Suchismita Maity	43	44	45
16		Anwesha Dinda	46	47	48
17		Kantavi Rai Das	49	50	51
18		Mahanta Mandal	52	53	54
19		Jyotsnmay Barik	55	56	57
20		Sudipta Bhunia	58	59	60
21		Sandipam Roy Choudhury	61	62	63
22		Debasmita Barik	64	65	66
23		Riya Patra	67	68	69
24		Bhishan Das	70	71	72
25		Sukesh Saha	73	74	75
26		Suchanta Ghosh	76	77	78
27		Tanushree Patra	79	80	81
28		Rajya Choudhury	82	83	84
29		Rajya Patra	85	86	87
30		Sneha Rao	88	89	90
31		Sudip Maity	91	92	93
32		Budhadeb Samal	94	95	96
33		Rishita Das	97	98	99
34			100		

No. Present daily

No. Absent daily

TOTAL

Signature of Headmaster

Date

No. of working days

Average Daily Attendance

Percentage of Attendance

PREMA TRADERS, 45, Benetola Lane-09 Ph. 2241 6838

Hindu - Muslim - Others -

No. of Free Students - No. of % Free Students -

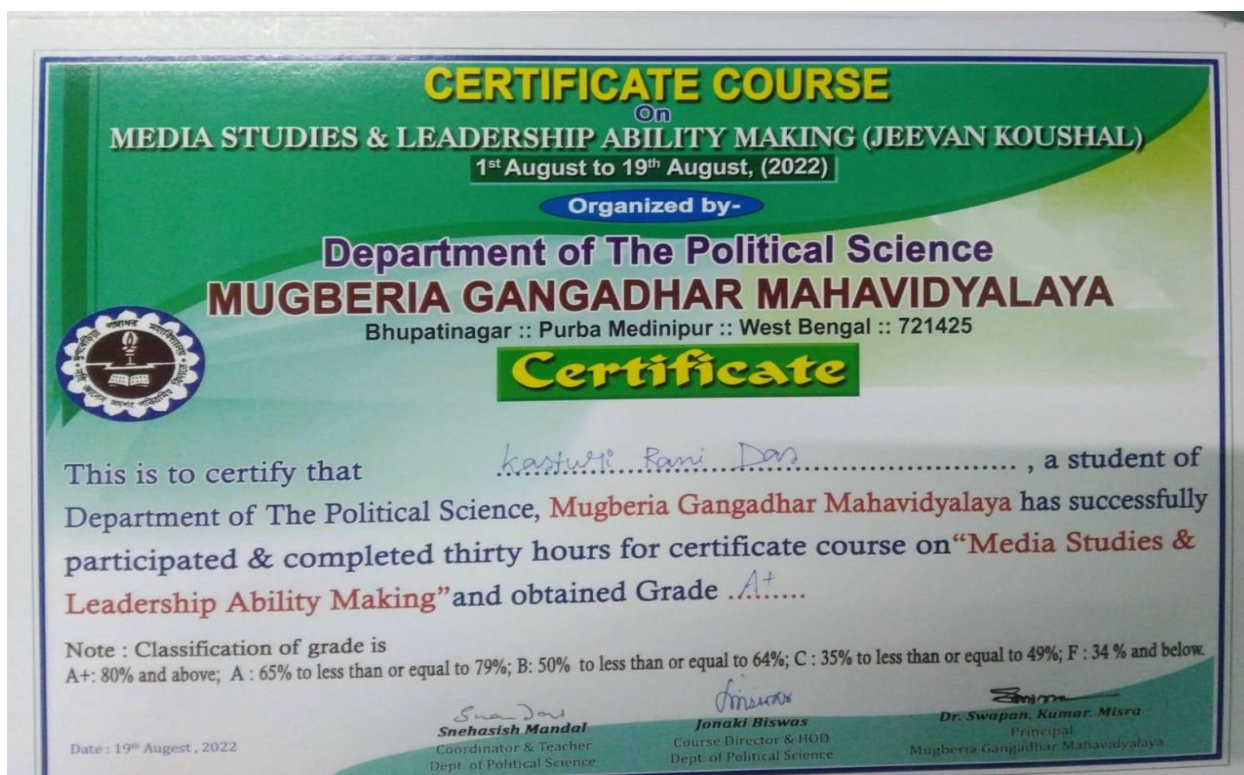
No. of working days

Average Daily Attendance

Percentage of Attendance

The list of certificates on “C” Programming






















20.03.23
Principal
Mugberia Gangadhar Mahavidyalaya