



E-mail: mugberia\_college@rediffmail.com // www.mugberiagangadharmahavidyalaya.ac.in

### **Report**

#### Certificate Course

On

"Media studies and Leadership ability making"

Course period:1st August-19th August 2022

Arranged by

Department of Political Science MugberiaGangadharMahavidyalaya

Bhupatinagar, Purba Medinipur-721425

**Affiliated to Vidyasagar University** 

#### MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA
NAAC Re-Accredited B4Level Govt. aided College
CPE (Under UGC XII Plan) & NCTE Approved Institutions
DBT Star College Scheme Award Recipient

E-mail: mugberia\_college@rediffmail.com // www.mugberiagangadharmahavidyalaya.ac.in

Ref. No.—M.G.M. / / /
From—The Principal / Secretary,

Date.....

#### Department of Political Science Notice

This is to hereby notify all the students that the dept. of Political Science, Mugberia Gangadhar Mahavidyalaya is going to start a certificate course on "Media studies and Leadership ability making" from 1st August, 2022 to 19th August, 2022 through offline mode. The course will be delivered by lecture, interaction and doubt clearance along with a examination on topic related to Media studies and Leadership ability making. The course will be conduct for UG. Course access fee for the student is decided as Rs. 200/-. All the students of our college especially of our dept. UG, are requested to be present in this course.



Principal 19.07.2022

Mugberia Gangadhar Mahavidyalaya

Principal
Mugheria Gangadhar Mahavidyalaya

#### Minutes of the meeting on 21/07/22

#### **Members present:**

- 1.Prof.JonakiBiswas, Associate Prof, HOD, Dept. of Political Science.
- 2. Mr. Arpan Roy SACT Dept. of Political Science.
- 3. Mr.SnehasishMandalSACT, Dept. of Political Science.

A short meeting was arranged at 3 pm regarding the implementation of certificate course on "Media studies and Leadership ability making" in our Department. All teachers of the department joined the meeting in time Prof.Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science chaired the meeting.

#### **Decision taken in the meeting is:**

- (1) It is decided that **Prof JonakiBiswas** will be course director of this course.
- (2) It is decided that .Mr.SnehasishMandal will be co-ordinator of this course.
- (3) The course period will be scheduled from 1<sup>st</sup> august, 2022 to 19<sup>th</sup> August.

It is decided that the course will be delivered by lecture, interaction and doubt clearance along with an examination on topic related "Media studies and Leadership ability making". Course is conduct for UG Students. Course access fee for the student is decided as Rs. 200/-.HOD will forward the matter for approval of this course from Academic Subcommittee. Teachers are requested to prepare a routine for smooth running of course.

The meeting comes to end with a vote of thanks.

#### **Certificate Course**

#### On

"Media studies and Leadership ability making"

Course period: 1<sup>st</sup> August-19<sup>th</sup> August 2022

#### **Course Director:**

1) Prof JonakiBiswas, Associate Prof, HOD, Dept. of Political Science

#### **Course Co-ordinator:**

1) Mr.SnehasishMandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya

**Course Duration**: 30 hrs

**Delivery Mode**: Offline

#### **CERTIFICATE OF PARTICIPATION:**

The participants will be provided Certificates on successful completion of the course. It is mandatory for all participants to attend all the classes.

**REGISTRATION FEE:** Rs. 200.00 (Two hundred rupees Only)

# **VENUE:** Department of Political Science UG Mugberia Gangadhar Mahavidyalaya.

## "Media studies and Leadership ability making" Syllabus

.Communication and its Importance
. Effects of Communication
. Forms and Method of Communication
. Effective Communication
.The World of print Media
.Different Types of print Media
.Media as public Sphere
.Media and mass Media
.Role of Media and Democracy
.Types of Mass Media : Radio ,Television ,Cinema
. Function of Mass Media
.Making News
. Analyzing News
.Understanding role of Media in development
.Media and Civil society
.What is News?
.What is Leadership?
.Strategies for Social media and Network for Leadership
.Social media use consideration
. Behavior of Leadership
. Ethics and Leadership
. Freedom of press- Role of press Council of India
. Developing Leadership skills
. Role of Advertising in Marketing
. Advertising: Function of Advertisement , types of Advertisement
. Evolution of Advertising
.Functions of Advertising

Day 1: 01/08/2022 (Monday) 12:15 am to 03:15pm					
Time	Speaker	Topic	Place		
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Communication and its Importance Effects of Communication	Room No		
	Day 1 participated 32 Students				
	Day 2: 02/08/2022 (Tuesda)	y) 12:15 am to 03:15pm			
12:15 am – 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Forms and Method of Communication  Effective Communication			
	Day 2 participated 32Students				
	Day 3: 03/08/2022 (Wednesday) 12:15 am to 03:15pm				
11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	<ul><li>. The World of print Media</li><li>. Different Types of print Media</li><li>. Media as public Sphere</li></ul>			
	Day 3 participated 28 Students				
Day 4: 04/08/2022 (Thursday) 12:15 am to 03:15pm					
11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Media and mass Media . Role of Media and Democracy			
Day 4 participated nearly 30 Students					

Day 5: 05/08/2022 (Friday) 12:15 am to 03:15pm					
Time	Speaker	Topic	Place		
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Television ,Cinema . Function of Mass Media			
	Day 1 participated 32 Students				
Day 6: 08/08/2022(Monday) 12:15 am to 03:15pm					
12:15 am - 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Making News . Analyzing News			
	Day 2 participate	d 32Students			
	Day 7: 09/08/2022 (Tuesda)	y) 12:15 am to 03:15pm			
11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Understanding role of Media in development  . Media and Civil society			
Day 3 participated 28 Students					
Day 8: 10/08/2022 (Wednesday) 12:15 am to 03:15pm					
11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	What is News? .What is Leadership?			
Day 4 participated nearly 73 Students (28 Male and 45 Female)and 3 teachers from 3 Local schools					

Day 9:12/08/2022 (Friday ) 12:15 am to 03:15pm					
Time	Speaker	Topic Place			
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Network for Leadership  . Social media use consideration			
	Day 1 participated	d 26 Students			
	Day 10: 16/08/2022(Tuesday ) 12:15 am to 03:15pm				
12:15 am - 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Behavior of Leadership . Ethics and Leadership			
	Day 2 participate	d 29Students			
	Day 3: 17/08/2022(Wednesday ) 12:15 am to 03:15pm				
11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	. Freedom of press- Role of press Council of India . Developing Leadership skills			
	Day 3 participate	d 32Students			
Day 4: 18/08/2022(Thursday ) 12:15 am to 03:15pm					
11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Role of Advertising in Marketing  . Advertising: Function of Advertisement , types of Advertisement			
Day 4 participated nearly 30 Students					

# **List of register Students**

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7	Remuka Manna	123.456789 1112	4	
2	Suparna gargen	1234567891001413		
3	Soheli Pahari	1 2 3 4 5 6 · 7 8 7 10 11 1 2 3 4 5 6 · 7 8 9 10 11 1 · 2 3 4 5 6 7 8 9 10 11 12		
4	Debnois Fondhan.	123456 7891011		
5	Bakena Jana	1 - 2 3 4 5 6 7 8 9 10 11 12		
6	Subhadra Ghonai	1234567891011121		
7	Manisha Maity	123456 . 78 919		
7 8	Sumitra Jana	1234567891011 213		
0	Sanjib Movity	1 234 56 789 1011		
10	Subhendy Dhara	. 1 23456789101112		
17	Sudenting Minhra	1234.5.67891011		
12	Ambika Das	123.4567.8910		
12	Rangit BAZ	1234547891011215		
14	Sonam Prodham	12.3.45.678910		
15	Suchiamita Monity	1 23 456 789 101112		
16	gneverha Dinda.	1 2 3 4 5 6 18 9 10 11 19 13		
17	Kantwei Rani Dan	12.3.4.5678910		
18	Mounita Mandal	1 . 2 3 4 5 6 7 8 9 1011		
19		1234567891011213		
20	Jyotismoy Barrice	12345 6789 1011		
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22	Sand pan foy choudhou	1 - 23 - 456 789 11		
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23	Riya Potra	1234. 56 789 1011		
24.	Blum charan Dolai	12.345678910.11		
5	Sukesh Saha	. 12345678.91011		
16-	Sucherita Griori	1 23 45 6 78 9 101 12		
13	Tanushous Patra.	1.234567.89101		
28	Raju chombia	1 2956 + 87101	1	
19	ridania Rahaman.	1 . 2 34 5 . 6 . 7 89 10		
30	Sneha Roo.	1 234 56 789 (0112		
31	Sudip Maity	1 2 34 5 6 7 8 9 10 11 12 13		
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32	Rishita Ovia	12345(78900000		
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	TOTAL			
SRE	EMA TRADERS, 45, Benistola Lane-09 Pt. 2241 5838	Hindus - Musicus - Others -	No. of working days	
		No. of Ye Free Students - No. of Ye Free Students -	Average Daily Attenda Percentage of Attendance	

#### The list of certificates on "C" Programming





MEDIA STUDIES & LEADERSHIP ABILITY MAKING (JEEVAN KOUSHAL) 1st August to 19th August, (2022)

Organized by-

#### **Department of The Political Science** MUGBERIA GANGADHAR MAHAVIDYALAYA

Bhupatinagar :: Purba Medinipur :: West Bengal :: 721425



Sneha Rao , a student of This is to certify that

Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making"and obtained Grade .....

Note: Classification of grade is

Date: 19th Augest, 2022

A+: 80% and above; A: 65% to less than or equal to 79%; B: 50% to less than or equal to 64%; C: 35% to less than or equal to 49%; F: 34% and below.

Snehasish Mandal

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Jonaki Biswas
Course Director & HOD
Dept. of Political Science

# CERTIFICATE COURSE

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kastuti Rani Das , a student of This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making"and obtained Grade .A.....

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moure Jonaki Biswas urse Director & HOD ot, of Political Science

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Renuka Manna , a student of This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade ......

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Jonaki Biswas

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Supatna Grayen This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade ...A....

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musex Jonaki Biswas Course Director & HOD Dept. of Political Science

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San Jib Maity, a student of This is to certify that

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... Buddhader Sonbignahi , a student of This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making"and obtained Grade ... At...

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ertiticate

This is to certify that

Suchismita Maity , a student of

Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making"and obtained Grade .....

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Date: 19th Augest, 2022

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MEDIA STUDIES & LEADERSHIP ABILITY MAKING (JEEVAN KOUSHAL) 1<sup>st</sup> August to 19<sup>th</sup> August, (2022)

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This is to certify that

Sonam Prodhan a student of

Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making"and obtained Grade A.....

Note: Classification of grade is

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Snehasish Mandal

Coordinator & Teacher Dept. of Political Science

Jonaki Biswas Course Director & HOD Dept. of Political Science

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Saheli Paharu a student of This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making"and obtained Grade .......

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Date: 19th Augest, 2022

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Bhupatinagar :: Purba Medinipur :: West Bengal :: 721425

ertiticate

This is to certify that

Sumitra Jana , a student of

Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade . A.....

Note: Classification of grade is

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Date: 19th Augest, 2022

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#### ertificate

Ankona Jama a student of This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making"and obtained Grade .A+....

Note: Classification of grade is

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Snehasish Mandal

Date: 19th Augest, 2022

Jonaki Biswas

#### CERTIFICATE COURSE

MEDIA STUDIES & LEADERSHIP ABILITY MAKING (JEEVAN KOUSHAL) 1st August to 19th August, (2022)

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SUKERH. JAMA., a student of This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade ....

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Jyothomoy Barik , a student of This is to certify that Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully

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Date: 19th Augest . 2022

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Subhadna Othonai , a student of This is to certify that

Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade .A+

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Snehasish Mandal

Millar Jonaki Biswas

Date: 19th Augest, 2022

Coordinator & Teacher Dept. of Political Science

MEDIA STUDIES & LEADERSHIP ABILITY MAKING (JEEVAN KOUSHAL)

1st August to 19th August, (2022)

Organized by-

# Department of The Political Science MUGBERIA GANGADHAR MAHAVIDYALAYA

Bhupatinagar :: Purba Medinipur :: West Bengal :: 721425



This is to certify that RaJu Chaulia

Department of The Political Science, Mugberia Gangadhar Mahavidyalaya has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade .......

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Date: 19th Augest, 2022

Snehasish Mandal

Coordinator & Teacher

Dept of Political Science

Jonaki Biswas
Course Director & HOD

Dr. Swapan, Kumar. Misr

Principal

Mueberia Gangadhar Mahavidyalay

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Snehasish Mandal

Jonaki Biswas
Course Director & HOD

Dr. Swapan. Kumar. Misra

Mugheria Gangadhar Mahayidyalaya

MEDIA STUDIES & LEADERSHIP ABILITY MAKING (JEEVAN KOUSHAL)

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Date-19" Assent 2022

Snehasish Mandal

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#### GERTIFICATE COURSE

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Date: 17" Augest, 2012.

Snehasish Mandal

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Sections

Coordinator & Teache

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Gangadhar II.

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20.03.23

Principal
Mugberia Gangadhar Mahavidyalaya