



MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

E-mail : mugberia_college@rediffmail.com // www.mugberiangadharmahavidyalaya.ac.in

Report

Certificate Course

On

“Media studies and Leadership ability making”

Course period:1st August-19th August 2022

Arranged by

Department of Political Science

MugberiaGangadharMahavidyalaya

Bhupatinagar, PurbaMedinipur – 721425

Affiliated to Vidyasagar University



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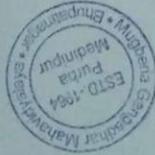
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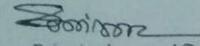
Date.....

From—The Principal / Secretary,

Department of Political Science Notice

This is to hereby notify all the students that the dept. of Political Science, Mugberia Gangadhar Mahavidyalaya is going to start a certificate course on “**Media studies and Leadership ability making**” from 1st **August , 2022 to 19th August, 2022** through offline mode. The course will be delivered by lecture, interaction and doubt clearance along with a examination on topic related to Media studies and Leadership ability making. The course will be conduct for UG . Course access fee for the student is decided as Rs. 200/- .All the students of our college especially of our dept. UG, are requested to be present in this course.





Principal 19.07.2022

Mugberia Gangadhar Mahavidyalaya

Principal

Mugberia Gangadhar Mahavidyalaya

Minutes of the meeting on 21/07/22

Members present:

1. Prof. Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science.
2. Mr. Arpan Roy SACT Dept. of Political Science.
3. Mr. Snehasish Mandal SACT, Dept. of Political Science.

A short meeting was arranged at 3 pm regarding the implementation of certificate course on “**Media studies and Leadership ability making**” in our Department. All teachers of the department joined the meeting in time Prof. Jonaki Biswas, Associate Prof, HOD, Dept. of Political Science chaired the meeting.

Decision taken in the meeting is:

- (1) It is decided that **Prof Jonaki Biswas** will be course director of this course.
- (2) It is decided that .Mr. Snehasish Mandal will be co-ordinator of this course.
- (3) The course period will be scheduled from 1st august, **2022 to 19th August.**

It is decided that the course will be delivered by lecture, interaction and doubt clearance along with an examination on topic related “**Media studies and Leadership ability making**”. Course is conduct for UG Students. Course access fee for the student is decided as **Rs. 200/-**. HOD will forward the matter for approval of this course from Academic Sub-committee. Teachers are requested to prepare a routine for smooth running of course.

The meeting comes to end with a vote of thanks.

Certificate Course

On

“Media studies and Leadership ability making”

Course period:1st August-19th August 2022

Course Director:

- 1) Prof JonakiBiswas, Associate Prof, HOD,Dept. of Political Science

Course Co-ordinator:

- 1) Mr.SnehasishMandal SACT, Dept. of Political Science Mugberia Gangadhar Mahavidyalaya

Course Duration: 30 hrs

Delivery Mode: Offline

CERTIFICATE OF PARTICIPATION:

The participants will be provided Certificates on successful completion of the course. It is mandatory for all participants to attend all the classes.

REGISTRATION FEE : Rs. 200.00 (Two hundred rupees Only)

VENUE: Department of Political Science UG Mugberia Gangadhar Mahavidyalaya.

“Media studies and Leadership ability making” Syllabus

.Communication and its Importance . Effects of Communication
. Forms and Method of Communication . Effective Communication
.The World of print Media .Different Types of print Media .Media as public Sphere
.Media and mass Media .Role of Media and Democracy
.Types of Mass Media : Radio ,Television ,Cinema . Function of Mass Media
.Making News . Analyzing News
.Understanding role of Media in development .Media and Civil society
.What is News? .What is Leadership?
.Strategies for Social media and Network for Leadership .Social media use consideration
. Behavior of Leadership . Ethics and Leadership
. Freedom of press- Role of press Council of India . Developing Leadership skills
. Role of Advertising in Marketing . Advertising: Function of Advertisement , types of Advertisement
. Evolution of Advertising .Functions of Advertising

Day 1: 01/08/2022 (Monday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Communication and its Importance Effects of Communication	Room No

Day 1 participated 32 Students

Day 2: 02/08/2022 (Tuesday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Forms and Method of Communication Effective Communication	
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Day 2 participated 32Students

Day 3: 03/08/2022 (Wednesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	. The World of print Media . Different Types of print Media . Media as public Sphere	
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Day 3 participated 28 Students

Day 4: 04/08/2022 (Thursday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Media and mass Media . Role of Media and Democracy	
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Day 4 participated nearly 30 Students

Day 5: 05/08/2022 (Friday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Types of Mass Media : Radio ,Television ,Cinema . Function of Mass Media	

Day 1 participated 32 Students

Day 6: 08/08/2022(Monday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Making News . Analyzing News	
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Day 2 participated 32Students

Day 7: 09/08/2022 (Tuesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Understanding role of Media in development . Media and Civil society	
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Day 3 participated 28 Students

Day 8: 10/08/2022 (Wednesday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	What is News? .What is Leadership?	
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Day 4 participated nearly 73 Students (28 Male and 45 Female)and 3 teachers from 3 Local schools

Day 9:12/08/2022 (Friday) 12:15 am to 03:15pm

Time	Speaker	Topic	Place
12:15am – 03:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Strategies for Social media and Network for Leadership . Social media use consideration	

Day 1 participated 26 Students

Day 10: 16/08/2022(Tuesday) 12:15 am to 03:15pm

12:15 am – 02:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Behavior of Leadership . Ethics and Leadership	
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Day 2 participated 29Students

Day 3: 17/08/2022(Wednesday) 12:15 am to 03:15pm

11:15 am – 3:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	. Freedom of press- Role of press Council of India . Developing Leadership skills	
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Day 3 participated 32Students

Day 4: 18/08/2022(Thursday) 12:15 am to 03:15pm

11:15 am – 2:15 pm	Mr.SnehasishMandal SACT, Dept. of Political Science MugberiaGangadharMahavidyalaya	Role of Advertising in Marketing . Advertising: Function of Advertisement , types of Advertisement	
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Day 4 participated nearly 30 Students

The list of certificates on “C” Programming









CERTIFICATE COURSE

On
MEDIA STUDIES & LEADERSHIP ABILITY MAKING (JEEVAN KOUSHAL)

1st August to 19th August, (2022)

Organized by-

Department of The Political Science
MUGBERIA GANGADHAR MAHAVIDYALAYA

Bhupatinagar :: Purba Medinipur :: West Bengal :: 721425

Certificate



This is to certify that Snehismita Maity....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A+.....

Note : Classification of grade is

A+: 80% and above; A : 65% to less than or equal to 79%; B: 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

Date : 19th August , 2022

Snehasish Mandal
Coordinator & Teacher
Dept. of Political Science

Jonaki Biswas
Course Director & HOD
Dept. of Political Science

Dr. Swapan. Kumar. Misra
Principal
Mugberia Gangadhar Mahavidyalaya

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Certificate



This is to certify that Sonam Pradhan....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A.....

Note : Classification of grade is

A+: 80% and above; A : 65% to less than or equal to 79%; B: 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

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Certificate

This is to certify that Saheli Pahari, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A⁺.

Note : Classification of grade is

A⁺: 80% and above; A : 65% to less than or equal to 79%; B: 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

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Certificate

This is to certify that Sumitra Jana, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "Media Studies & Leadership Ability Making" and obtained Grade A⁺.

Note : Classification of grade is

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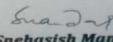


Certificate

This is to certify that Ankona Jama , a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A⁺.

Note : Classification of grade is
 A+ : 80% and above; A : 65% to less than or equal to 79%; B: 50% to less than or equal to 64%; C : 35% to less than or equal to 49%; F : 34 % and below.

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Certificate

This is to certify that SUKERH JANA , a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A⁺.

Note : Classification of grade is
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Certificate



This is to certify that Jyotirmoy Barik....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A+.....

Note : Classification of grade is

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Certificate



This is to certify that Subhadra Ghoshal....., a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A+.....

Note : Classification of grade is

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Certificate

This is to certify that Raju Chaulia, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A.

Note : Classification of grade is

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Certificate

This is to certify that Debasish Pradhan, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on “**Media Studies & Leadership Ability Making**” and obtained Grade A.

Note : Classification of grade is

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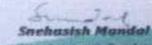
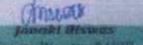
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Certificate

This is to certify that Rantu Chaulia, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "**Media Studies & Leadership Ability Making**" and obtained Grade A.

Note : Classification of grade is
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Date : 19th August, 2022

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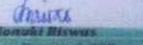
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Certificate

This is to certify that Debabati Pradhan, a student of Department of The Political Science, **Mugberia Gangadhar Mahavidyalaya** has successfully participated & completed thirty hours for certificate course on "**Media Studies & Leadership Ability Making**" and obtained Grade A.

Note : Classification of grade is
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Coordinator & Teacher
 Dept. of Political Science
 **Jonaki Biswas**
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 **Dr. Swapan Kumar Mishra**
Principal
 Mugberia Gangadhar Mahavidyalaya



Swapan
 20.03.23
Principal
 Mugberia Gangadhar Mahavidyalaya