



MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721426, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

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One-Day workshop on „Lean Start-up & Minimum Viable Product/Business“ (IIC, Quarter IV) dated 26.08.2022

Dr. Samlan Haider, Assistant Professor, Brainware University was the speaker in this online programme. About 20 students (7 male, 13 female) and 9 teachers (4 male, 5 female) participated in the programme. Dr. Haider focussed on broad idea about Start-up Ecosystem with suitable example, Study of market before investment, Lean concept in start-up, Product price optimise for marketing.



Twitter link: @MugberiaM



Principal
Mugberia Gangadhar Mahavidyalaya