



# MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721426, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

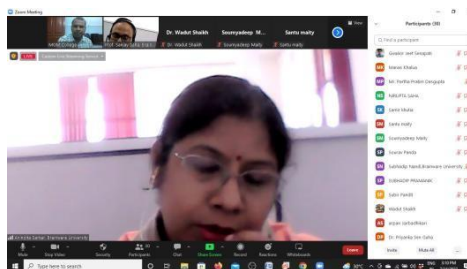
CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

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## One day Session on “How to plan for Start-up and legal & Ethical Steps” Dated 14/07 2022 (IIC, Quarter III)

Ms. Anindita Sarkar, Assistant Professor, Hotel & HR management Brainware University was the speaker. About 35 participants (7 teachers & 28 students) were present on the online format. Start ups are young companies founded by one or more entrepreneur to develop a unique product or service, bring it to market and make it irresistible and irreplaceable. Its main aim is to build the innovative ideas. For building a start-up one needs a strong plan. In this session Ms Sarkar discussed the plan, process and execution strategies for setting up a start-up. At the end of the session there was an interactive session with the speaker where students and teachers asked their queries.



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Principal

Mugberia Gangadhar Mahavidyalaya