



MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O.—BHUPATINAGAR, Dist.—PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC Re-Accredited B+Level Govt. aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

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Session on Achieving Problem-Solution Fit & Product-Market Fit Dated 26.02.2022

The IIC of our college had arranged an IIC driven activity (Quarter II) on “**Session on Achieving Problem-Solution Fit & Product-Market Fit**” to create awareness about the problem-solution fit and product-market fit. It aims especially to motivate the young minds for thinking and designing the innovative ideas into start up. On this program, the speaker was Subhabrata Bhattacharjee, Senior Program Manager- NEN, Wadhvani and a successful entrepreneur. Near about 35 students and 4 faculty members heard his motivating lecture. We had also with us Dr Swapan Kumar Misra, the honorable Principal of our college as Chairperson of this session and Dr Kalipada Maity, Associate Professor & HOD, Department of Mathematics as guest of honor.



An IIC driven activity on

Session on Achieving Problem-Solution Fit & Product-Market Fit

Organized By

Institution's Innovation Council of
MUGBERIA GANGADHAR MAHAVIDYALAYA

(A College with Potential of Excellence, DBT Star College, Re-accredited by NAAC 3rd Cycle with Grade B+, Affiliated to Vidyasagar University, West Bengal, India)

Eminent Speaker



Subhabrata Bhattacharjee
Senior Program Manager- NEN

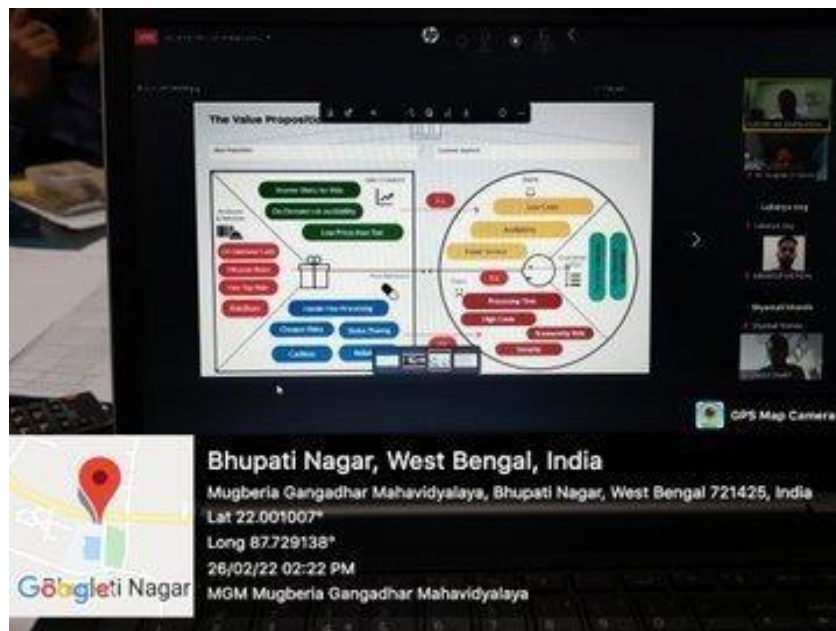
Date: 26/02/2022
Time: 2:00 p.m. to 4 p.m.

Platform  Streaming on 

Zoom Link:
<https://us02web.zoom.us/j/84655715591?pwd=STRQTElaSWNoUmRmNk5mZGkxcXddQT09>



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Principal
Mugberia Gangadhar Mahavidyalaya