

MUGBERIA GANGADHAR MAHAVIDYALAYA

ESTD.—1964

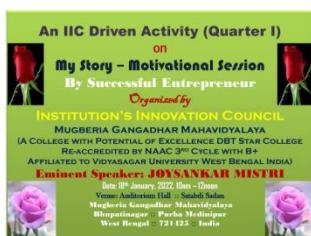


P. O.—Bhupatinagar □ Dist.—Purba Medinipur

S. T. D. Code--- 03220 ☎ Ph. No. : 270236 Pin- 721425 (W. B.)

1. “My Story: A Motivational Session by Successful Entrepreneur Date: 18/01/2022

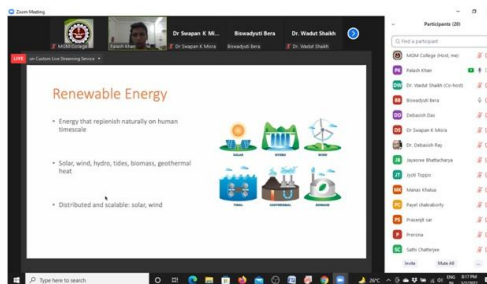
The IIC of our college arranged this activity on “My Story - Motivational Session by Successful Entrepreneur” to create awareness for entrepreneurship, especially to motivate the young minds for thinking and designing the innovative ideas into prototype and start a business alone. On this program, the speaker was Joysankar Mistri, a successful entrepreneur. He is not only a successful entrepreneur but also a potential maker and designer of various sports materials. Near about 75 students and 5 faculty members heard his successful journey to motivate ourselves for startup. We had also with us Dr Swapan Kumar Misra, the honorable Principal of our college as Chairperson of this session and Dr Debasis Roy, Professor & HOD, Department of Physical Education as guest of honor.



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2. One day workshop on ‘Renewable Energy and Entrepreneurship Opportunities dated 02.03.2022

Dr. Palash Khan, Co-Founder & Chief Executive Officer of Alien Solar, was the speaker. About 30 students and 10 faculty attended the webinar. Dr. Khan discusses about introduction of renewable energy, sustainable energies and their impact on environment, relative comparison of different renewable sources, how to become a successful entrepreneur (building team, fund raising, and marketing) and what opportunities available in India in this field.



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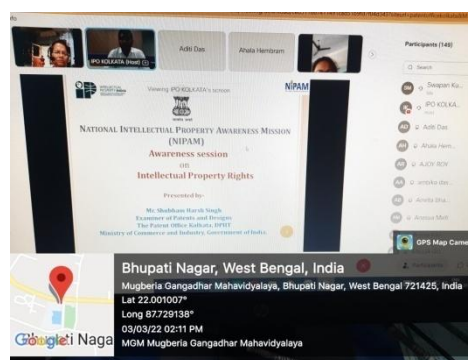
3. One day workshop on Entrepreneurship Skill, Attitude and Behaviour Development Dated 10/03/2022

Dr. Wadut Shaikh, Department of Physics was the speaker. About 17 participants and 6 faculty were present in the workshop held offline in the department of Physics. Dr. Shaikh discussed How to think new idea for entrepreneurship and How to develop skill, attitude and behavior towards entrepreneurship?



4. Webinar on IPR Awareness Program under National Intellectual property Awareness Mission organized by Govt. Of India, Ministry of commerce and Industry in collaboration with Mugberia Gangadhar Mahavidyalaya and IIC of the college, dated 03.03.2022

The IIC of our college arranged this activity to create awareness on Intellectual property, especially to motivate the young minds for thinking and designing the innovative ideas into prototype and start a business alone. On this program, near about 45 students and 6 faculty members participated and heard the valuable lecture of the speaker on IPR.



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5. Workshop on Intellectual Property Rights (IPRs) and IP management for start up

This workshop was observed in offline mode in S. N. Bose Seminar Hall of the college on 25/06/22. About 40 PG students and 35 faculty members of the college have participated in this workshop. The eminent speaker Sri Amiya Kumar Kalidaha, Senior Scientific Officer, Department of Science & Technology and Biotechnology, Govt. of West Bengal described every aspects related to IPR and IP management in details by showing case studies. The participants were very much satisfied and enriched with his informative presentation.



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6. One-day webinar on “Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs” dated 24.06.2022

Ms. Sriparna Guha, Assistant Professor, Brainware University was the speaker. About 40 students and 10 teachers participated in the programme. In this event the speaker focus on how to get support for converting innovative idea into a Start-up from any Incubation/Accelerators.



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7. Innovation & Entrepreneurship for Aatmanirbhar Bharat observed on 12.08.2022

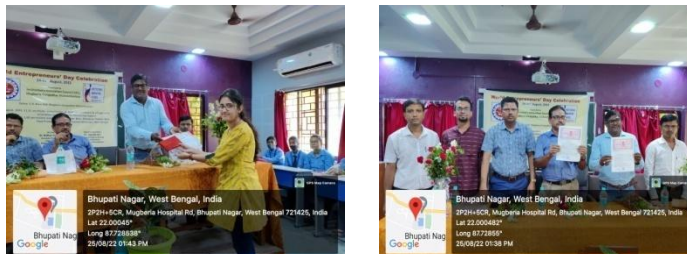
On the occasion of celebrating and commemorating 75 years of independence and the glorious history of its people, culture and achievements -Azadi Ka Amrit Mahotsav IIC of Mugberia Gangadhar Mahavidyalaya has organized an awareness activity on ‘Innovation & Entrepreneurship for Aatmanirbhar Bharat’ in local society on 12/08/2022. About 68 students, 12 teachers and more than 200 local people were awared about innovations, entrepreneurship for Aatmanirbhar Bharat.



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8. World Entrepreneurs Day Celebration observed on 24.08.2022

Mr Bhaskar Bera, Managing Partner, Bera Food Products was the speaker. About 56 students (Male: 21, Female: 35) and 14 teachers (Male: 6, Female: 8) participated in the program. Mr Bhaskar Bera shared his journey to become successful entrepreneur and discussed the various technologies of passive dairy products.



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9. Awareness program on Innovation & Entrepreneurship for Aatmanirbhar Bharat on the occasion of celebrating 75 years of Independence- Azadi ka Amrit Mahotsav dated 12.08.22

The IIC of the college along with NSS units had arranged an awareness program on Innovation and entrepreneurship for Atmanirbhar Bharat to encourage the students with a spirit of self entrepreneurship so that we are able to be self supported and self dependent. About 73 students (Male: 47, Female: 26) and 11 teachers (Male: 7, Female: 4) participated in the program. Our respected Principal sir, Dr Swapan Kumar Misra inaugurated the program.

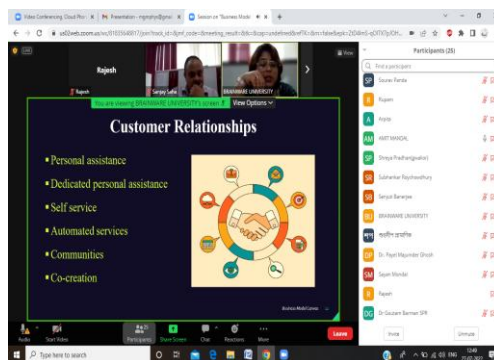
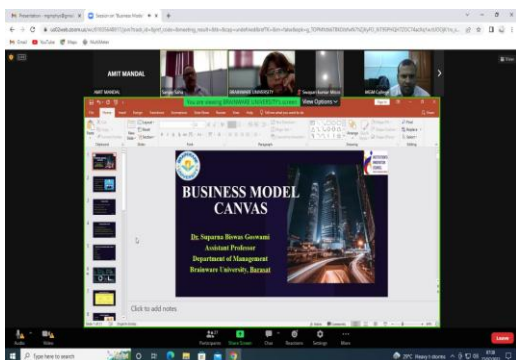


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10. Seminar on Business Model Canvas (BMC) organized by Institution of Innovation Council (IIC), Mugberia Gangadhar Mahavidyalaya in association with Brainware University. Dated 27.07.22

The Business Model Canvas (BMC) is a strategic management template to quickly and easily define and communicate a business model idea or concept. In this workshop, Dr. Suparna Biswas Goswami was the speaker and she discussed various aspects of Business Model and the fundamental elements of a business or product, structuring an idea in a coherent way. At the end

of meeting there is an interacting session with the students. About 30 (9 Teachers & 21 students) participants attended the seminar.

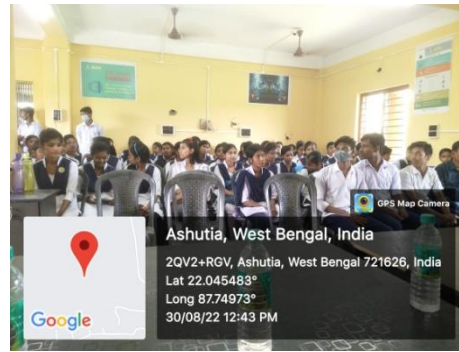


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YouTube link: <https://www.youtube.com/watch?v=nvYws3Uu6l0>

11. Workshop on “IIC activities and Career Counselling on Entrepreneurship” at ATL school dated 30.08.2022

The IIC of Mugberia Gangadhar Mahavidyalaya has organized a workshop on “IIC activities and Career Counseling on entrepreneurship” at Bahadurpur Deshapran Sikshaniketan in association with Brainware University. The Assistant Headmaster of School inaugurated the workshop with an introduction to the speakers. Dr. Bidhan Chandra Samanta gives a brief speech on IIC and role of young minds to do innovative things. Dr. Wadut Shaikh shared the various career options in basic science. Mr. Mithu Roy encourages the students to promote the Green Environment. Finally Dr. Sanjay Saha delivered his motivational speech to think out of Box. He has shared the various platforms to become successful Entrepreneurs and create jobs for others. About 96 students (60 Female, 36 Male) and 18 teachers (12 Male, 6 Female) were present in the program.



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12. Session on Problem Solving and Ideation Workshop Dated 19.02.2022

The IIC of our college had arranged an IIC driven activity (Quarter I) on “Session on Problem Solving and Ideation Workshop” to create awareness on how to develop innovative idea and solve the problem of converting the idea into prototype and start up. It aims especially to motivate the young minds for thinking and designing the innovative ideas into prototype and start a business alone. On this program, the speaker was Subhabrata Bhattacharjee, Senior Program Manager- NEN, Wadhvani and a successful entrepreneur. Near about 45 students and 7 faculty members heard his motivating lecture. We had also with us Dr Swapan Kumar Misra, the honorable Principal of our college as Chairperson of this session and Dr Debasis Roy, Professor & HOD, Department of Physical Education as guest of honor.

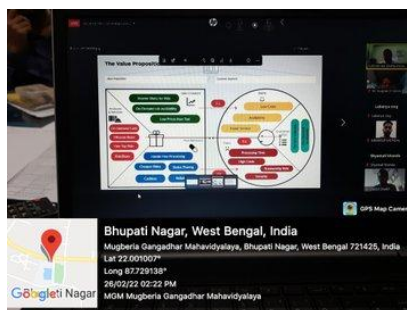


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13. Session on Achieving Problem-Solution Fit & Product-Market Fit Dated 26.02.2022

The IIC of our college had arranged an IIC driven activity (Quarter II) on “Session on Achieving Problem-Solution Fit & Product-Market Fit” to create awareness about the problem-solution fit and product-market fit. It aims especially to motivate the young minds for thinking and designing the innovative ideas into start up. On this program, the speaker was Subhabrata Bhattacharjee, Senior Program Manager- NEN, Wadhvani and a successful entrepreneur. Near about 35 students and 4 faculty members heard his motivating lecture. We had also with us Dr

Swapan Kumar Misra, the honorable Principal of our college as Chairperson of this session and Dr Kalipada Maity, Associate Professor & HOD, Department of Mathematics as guest of honor.



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14. Expert talk on "Process of Innovation Development & Technology Readiness Level (TRL)" & "Commercialisation of Lab Technologies & Tech-Transfer" (Quarter II)

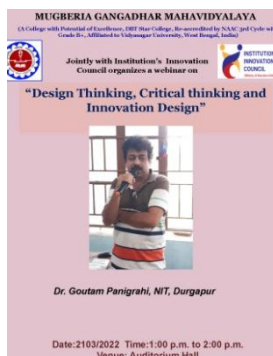
This program was observed in offline mode by the institute on the occasion of National Science Day on 08/03/22 instead of 28.02.22 due to strike on 28.02.22 in West Bengal. The speaker was Dr Madhumangal Pal, Prof. Dept. of Mathematics, Vidyasagar University, Paschim Medinipur and he described about innovation, TRL and Commercialisation of Lab Technologies & Tech-Transfer in details. About 106 students (M: 66 F: 40) and 16 teachers (11 Male, 5 Female) were present in the program.



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15. One day workshop under IIC driven activities on Design Thinking, Critical thinking and Innovation Design Dated 21/03/22 (Quarter II)

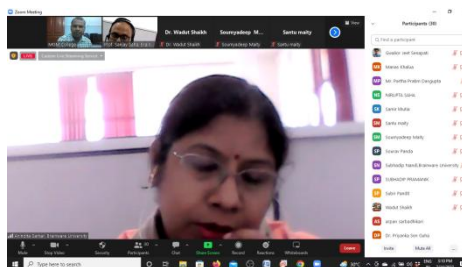
Dr. Goutam Panigrahi, NIT, Durgapur was the speaker. About 69 participants (11 teachers & 58 students) were present in the workshop held offline in the college campus. Dr. Panigrahi discussed How to apply machine learning in real life problem solving and How to design the idea regarding machine learning.



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16. One day Session on “How to plan for Start-up and legal & Ethical Steps” Dated 14/07 2022 (IIC, Quarter III)

Ms. Anindita Sarkar, Assistant Professor, Hotel & HR management Brainware University was the speaker. About 35 participants (7 teachers & 28 students) were present on the online format. Start ups are young companies founded by one or more entrepreneur to develop a unique product or service, bring it to market and make it irresistible and irreplaceable. Its main aim is to build the innovative ideas. For building a start-up one needs a strong plan. In this session Ms Sarkar discussed the plan, process and execution strategies for setting up a start-up. At the end of the session there was an interactive session with the speaker where students and teachers asked their queries.



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17. Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre Date: 15/06/2022 (IIC, Quarter III)

This program was arranged by the IIC, Mugberia Gangadhar Mahavidyalaya to Hadia Energy Limited, Haldia, Purba Medinipur, West Bengal. About 48 students and 10 faculty members participated in this visit and were motivated and encouraged with the scientific demonstrations of the technological processes involved in production of thermal energy from coal, safety measures taken in the industry and also by the environment friendly atmosphere maintained inside the campus by means of plantation, using oil free car etc.



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18. Poster Presentation of Start-ups developed & linkage with Innovation Ambassadors for mentorship support (IIC, Quarter IV) dated 24.08.2022

IIC of the college organised a poster presentation competition among the students on 'Start-ups developed & linkage with Innovation Ambassadors for mentorship support'. 10 posters have been displayed by 40 students on technology development of various food products and plan for start up.



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19. Panel Discussion with innovation and Start-up Ecosystem Enablers from the Brainware University (IIC, Quarter IV) dated 30.08.2022

In the discussion panel, the experts from Brainware University Dr. Sanjay Saha, Assistant Professor, Department of Management and Mr. Debabrata Chattopadhyay, Assistant Professor, Department of Management interact with students, faculties of our college. 38 Student (Male: 21, Female: 17) and 18 Faculties (Male: 11, Female: 7) attended the program.



Twitter link: @MugberiaM

20. One-Day workshop on ‘Lean Start-up & Minimum Viable Product/Business’ (IIC, Quarter IV) dated 26.08.2022

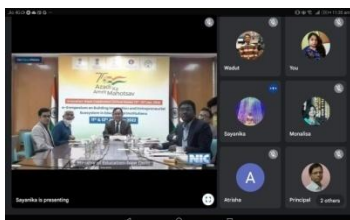
Dr. Samlan Haider, Assistant Professor, Brainware University was the speaker in this online programme. About 20 students (7 male, 13 female) and 9 teachers (4 male, 5 female) participated in the programme. Dr. Haider focussed on broad idea about Start-up Ecosystem with suitable example, Study of market before investment, Lean concept in start-up, Product price optimise for marketing.

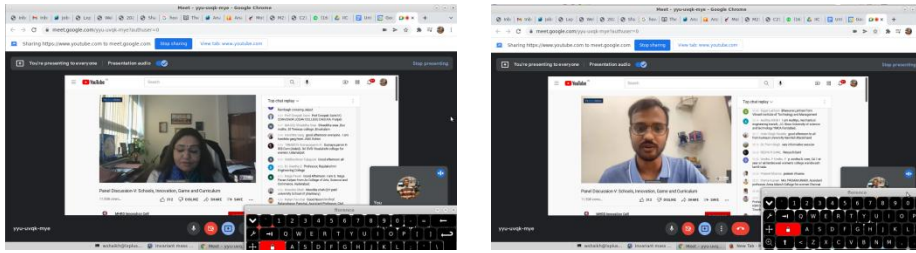


Twitter link: @MugberiaM

21. E-Symposium on Building Innovation Ecosystem in Educational Institutions- Day 1 & 2 (11th & 12th Jan 2022) (IIC, Quarter II)

On notification from MIC to attend the talk on the above mentioned topic, our institution has taken an initiative in Google meet platform to present the talk of MIC by sharing their YouTube live link so that all the participants from our institution can attend the same in a single platform. About 25 participants (Faculty 6 and students 19) have attended the programme on that day.

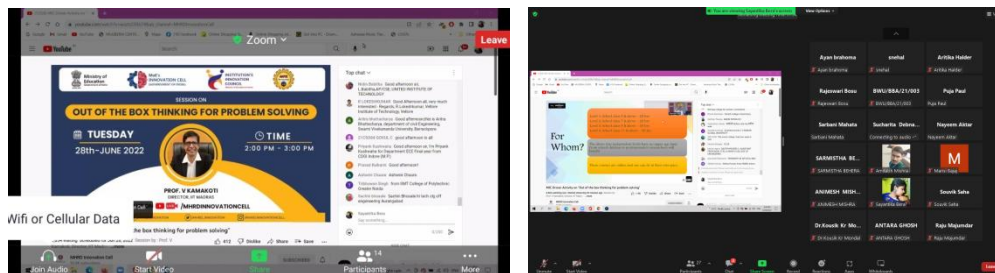




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22. MIC driven activity Session on “Out of the box thinking for problem solving” (Quarter IV) dated 28/06/22

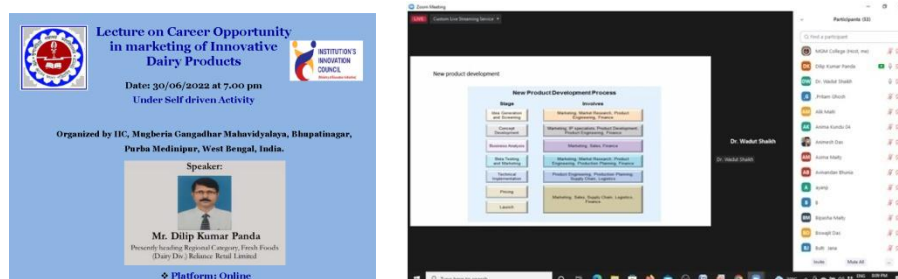
On notification from MIC to attend the talk on the above mentioned topic, our institution has taken an initiative in Zoom platform to present the talk of MIC by sharing their YouTube live link so that all the participants from our institution can attend the same in a single platform. About 25 participants (Faculty 5 and students 20) have attended the programme on that day.



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23. Lecture on Career Opportunity in marketing of Innovative Dairy Products

This lecture was observed in online mode on 30/06/22 under Self driven activity (IIC, Quarter III). About 50 students and 5 faculty members of the college have participated in this talk. The eminent speaker described every aspects related to career opportunity in marketing of Innovative dairy products. The participants were very much satisfied and enriched with his informative presentation.



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24. Scope and impacts of Entrepreneur on Hotel Management, organized by IIC of the college, dated 13.07.22

The IIC of the college organized this awareness program off line on scope of entrepreneurship in hotel management. Dr Pintu Roychoudhury, Assistant Prof, and coordinator of Tourism & Hotel Management department of the college delivered lecture on this theme in details. About 67 students (M: 33 F: 34) and 9 faculty members (M: 5 F: 4) participated in this program.



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25. Faculty Development Program on Innovative Research, organized under DBT Star College strengthening scheme of the college, dated 27.06.22

Under DBT Star College strengthening scheme of the college, one encouraging and informative lecture on innovative research was organized in physical mode. Dr. Nandan Bhattacharya, Principal, Panskura Banamali College, Purba Medinipur has delivered lecture on the title theme. About 62 faculty members (M: 43 F: 19) were present in this program.



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26. FDP on innovative environmental research organized under DBT Star College strengthening scheme, Mugberia Gangadhar Mahavidyalaya dated 21.06.22

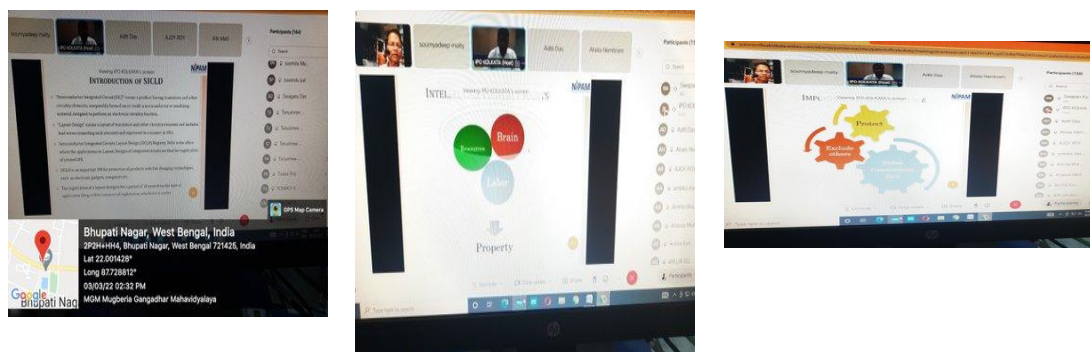
Under DBT Star College strengthening scheme of the college, an informative lecture on environmental research was organized in physical mode. Dr. Pritha Bhattachariya, Asstt. Prof., Dept. Of Environmental Science, University of Calcutta has delivered lecture on the title theme. About 73 faculty members (M: 49 F: 24) were present in this program.



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27. Webinar on IPR Awareness Program under National Intellectual property Awareness Mission organized by Govt. of India, Ministry of commerce and Industry in collaboration with Mugberia Gangadhar Mahavidyalaya and IIC of the college dated 03.03.2022

Ministry of commerce and Industry in collaboration with IIC of the college organized a webinar on IPR Awareness Program under National Intellectual property Awareness Mission in digital platform to create awareness about IPR and patent among the participants. About 54 students (M: 37 F: 17) and 7 teachers (M: 5 F: 2) were present in the program.



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28. Recent Development of Chemical Research being implemented in Biology and Medicine dated 2nd & 3rd November, 2021

The program was started on 2nd November, 2021 at 11.00 am with few introductory words by the coordinator, Dr Bidhan Chandra Samanta, Associate Professor and Head, Department of Chemistry, Mugberia Gangadhar Mahavidyalaya. Prof. Dr Ashutosh Ghosh, Vice-Chancellor, Rani Rashmoni Green University inaugurated the conference officially by his valuable inaugural speech and published the e-copy of “Book of Abstract” by sharing his screen. Then, **TECHNICAL SESSION – 1** chaired by Prof. Dr. Pralay Maiti was started. In this session, Prof. Dr. Amit Basak highlighted the issues related to antibiotic discovery, their resistance mechanisms and possible strategies to identify and shut down the activity of proteins involved in conferring resistance. After lunch break, **TECHNICAL SESSION – II** started taking Prof. Dr Tanmaya Pathak in the chair. In this session, Prof. Dr. Pralay Maiti discussed biomaterials for overall healthcare technology including bone healing, stent and suture based on shape memory polymers. In the second day, Prof. T. Pathak delivered lecture on “Sugar-Modified Inhibitors of Ribonuclease A” highlighting some efficient competitive inhibitors of RNase A with inhibition constants in the micromolar range and four research scholars presented paper in this day.

Number of Participants: Day 1, Half 1: 90 (M: 65, F: 25), Half 2: 50 (M: 23, F: 27); Day 2: 102 (M: 73, F: 29) **YouTube:** <https://youtu.be/UQvA3s49A6o>

Twitter link: <https://twitter.com/MugberiaM/status/1456251774776471557/photo/1>

Recent Development of Chemical Research being implemented in Biology and Medicine
A TWO DAY NATIONAL CONFERENCE
 Organized by Department of Chemistry, MUGBERIA GANGADHAR MAHAVIDYALAYA
 Supported by DDT (Govt. of India)
 2nd & 3rd Nov, 2021

Theme of the Webinar:
 Natural and synthetic chemical compounds have served mankind for healing and life-saving purpose since ancient times. However, better understanding of human physiology, its working procedures, constituent elements of human body, its interaction with environment along with the development of technology in diverse fields of science has triggered discovery of newer drug molecules with better healing abilities. Development of inorganic materials like polymers, nanomaterials is coming up with competing molecules of drug delivery with better results for treatment of cancer, heart ailments, cancer etc. Nanomaterials are coming up with their antibacterial, antifungal effect for fighting pandemic situations like COVID-19. Use of newer inorganic elements are also finding their ability towards new possibilities in drug research.

Registration is free, but it is mandatory
 Registration link: <https://forms.gle/TJ5SvtDR0GMCW>
 Last date of registration: 29th October, 2021 up to 5.00 pm.

Platform Zoom apps Streaming YouTube. Meeting link will be provided one day prior to the Webinar through registered e-mail or WhatsApp.

e-certificates will be issued only after successful filling of feedback form.

Invitation for abstract and full length Paper
 Abstract submission deadline (500 words)- October 10, 2021. Full paper submission October 25, 2021 for proceeding publication with ISBN No.
 Send your abstract and full paper to mhansananta@yahoo.in

The image shows four screenshots of YouTube live streams from the conference. The top-left screenshot shows a Zoom meeting with two participants. The top-right screenshot shows a YouTube video titled "The Never-ending battle against microbial infections" by AMY BASAK. The bottom-left screenshot shows a Zoom meeting with one participant. The bottom-right screenshot shows a Zoom meeting with two participants. The YouTube interface includes search bars, video titles, and viewer counts.

29. Impact lecture on “Future of Food: An Industrial Insight” and “Food and Agri Sector Start-up” dated 05.10.21

In order to establish the connection and motivation with the innovation and startup ecosystem enablers, this lecture session had been arranged virtually on 05/10/21 under the aegis of

Institution's Innovation Council of Mugberia Gangadhar Mahavidyalaya with financial support from the Ministry of Education's Innovation Cell (MIC), Govt. of India. In this session, we have two distinguished speakers for two lectures; Dr. Navneet Deora, Chief Technology Officer Blue tribe Foods on Future of Food: An Industrial Insight and the second lecture was delivered by Mr. Avishek Gupta, Investment Director & Head, Capsian Debt, Hyderabad on Food and Agri Sector Start-up. 90 students and 09 faculty members participated in this program and they were enriched and motivated enough by the innovative journey of the speakers.

Impact lecture sessions with funding support from MIC/AICT, Govt. of India

Organized by Institution's Innovation Council (IIC), Mugberia Gangadhar Mahavidyalaya
(A College with Potential for Excellence, IIT Star College, Re-accredited by NAAC and Cycle with Grade B+, Affiliated to Vidyasagar University, West Bengal, India)

Session 2

Lecture 1: Future of Food: An Industrial Insight
Speaker: **Dr. Navneet Deora**, Chief Technology Officer, Blue Tribe Foods

Lecture 2: Food and Agri Sector Start-up
Speaker: **Mr. Avishek Gupta**, Investment Director & Head, Capsian Debt, Hyderabad

Dates: 5th October, 2021 **Time:** 5-6pm
Platform: Zoom streaming on YouTube

Chairman: Dr. Swapan Kumar Mishra, Principal, Mugberia Gangadhar Mahavidyalaya

Organizing Secretary: Dr. Shibho Chandra Samanta, Associate Professor & Head, Department of Chemistry, Mugberia Gangadhar Mahavidyalaya

Coordinator: Dr. Aparna Giri, Assistant Professor & Head, Department of Nutrition, Mugberia Gangadhar Mahavidyalaya

We cannot continue with business as usual

Earth's surface	29% land	71% water
Land surface	77% habitable land	23% uninhabitable
Habitable land	50% agriculture	30% forests
	11% urban	1% water
Agricultural land	57% forests	22% agriculture
Protein supply	12% meat & fish	67% plant-based food

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30. Impact lecture on “Innovative Herbal Products from Indigenous Medicinal Plants” dated 24.09.21

In order to establish the connection and motivation with the innovation and startup ecosystem enablers, the lecture had been arranged virtually on 24/09/21 under the aegis of Institution's Innovation Council of Mugberia Gangadhar Mahavidyalaya with financial support from the Ministry of Education's Innovation Cell (MIC), Govt. of India. In this session, we have the presence of Dr. Achintya Mitra, Research Officer, Central Ayurveda Research Institute for Drug Development, Ministry of Ayush, Govt. of India. 70 students and 11 faculty members participated in this program and they were enriched and motivated enough by the innovative journey of the speaker.

Innovative Herbal Products from Indigenous Medicinal Plants

Dr. Achintya Mitra, M.D. (Ay.)
Research Officer (Ap.) / Scientist 3 & HOD; Hospital Division
Central Ayurveda Research Institute
CSIR, Ministry of AYUSH, Government of India
4 CN Block, Sector -V, Bidhannagar, Kolkata-700 091
E-mail Id : achintyamitra@gmail.com

Innovative Herbal Products from Indigenous Medicinal Plants

Dr. Achintya Mitra, M.D. (Ay.)
Research Officer (Ap.) / Scientist 3 & HOD; Hospital Division
Central Ayurveda Research Institute
CSIR, Ministry of AYUSH, Government of India
4 CN Block, Sector -V, Bidhannagar, Kolkata-700 091
E-mail Id : achintyamitra@gmail.com

Twitter link: <https://twitter.com/MugberiaM/status/1442409019000311808?s=08>
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31. Panel Discussion with Student/ Faculty/Staff Entrepreneurs, Invited talk with Start-up Founder/Co-Founder, Organizing debate/ essay writing/poster making competitions on Entrepreneurship dated 24.08.21

All these above mentioned activities were organized in the campus to observe world Entrepreneurship day and to motivate students towards self entrepreneurship. About 90 students and 10 faculty members were present in this program. Invited Speaker was Mr. Subhajit Mondal, Director, Kasturi Aqua Life Products Pvt. Ltd. & Pasupati Aquatics Pvt. Ltd. Kishorenagar, Contai, Purba Medinipur, West Bengal.

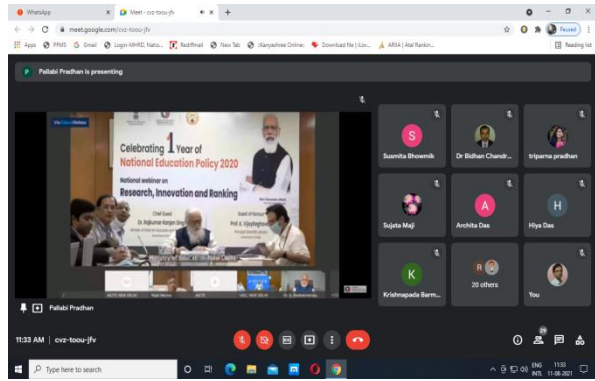
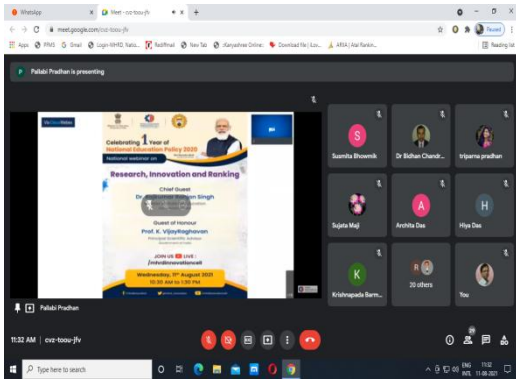


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32. National Webinar on Research, Innovation and Ranking as the part of one year celebration of NEP 2020 dated 11/08/21

On notification from MIC to attend the above mentioned webinar, our institution has taken an initiative in Google meet platform to present the Inaugural Session along with Panel Discussions and Valedictory Session by sharing YouTube live link of MIC so that all the participants from our institution can attend the same in a single platform. About 29 participants (Faculty 6 and UG students 23) have attended the programme on that day.



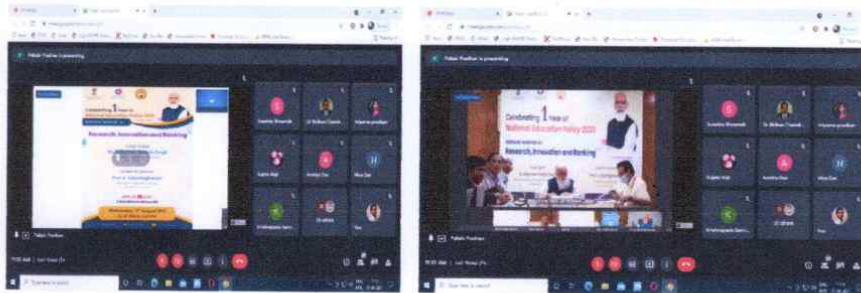
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Twitter link: <https://twitter.com/MugberiaM/status/1426142300434944002/photo/1>



Soni

02.02.2023

Principal
Mugberia Gangadhar Mahavidyalaya