

DSE- 3 nutrition communication for health promotion

Unit 1: -

1. Write the any five names of national and international organisation 5+5
2. Write down the role of objectives in National and international organisation 5+5
3. What do you mean by critical appraisal 3
4. Write the short note of critical appraisal 4
5. Write the national guidelines and their role in nutrition promotion 4
6. Write the international guideline and their role in nutrition promotion. 4
7. Write the critical appraisal of the current guideline. 4

Unit 2: -

1. Write down the definitions of health behaviour. 3
2. What is the key of health behaviour. 3
3. Describe the theory of health behaviour. 5
4. What is food choices. 2
5. Write the principal food and health behaviour. 3
6. Write the model of health behaviour. 6
7. What are the relationship occur to food and health behaviour. 4
8. How does nutrition knowledge influence food choices. 4
9. Write the short note of strategies for interventions at the ecological and individual level. 4

Unit 3: -

1. Write the concept of communication for behaviour changes. 5
2. Write the objectives of communication for behaviour changes. 5
3. Planning of communication strategies for social and behaviour changes program. 5
4. Write the Communication needs analysis. 4
5. Write the stakeholder in nutrition promotion. 5
6. What is the nutrition education plan. 2
7. Write the developing Nutrition education plan. 4
8. What is social marketing. 2
9. Describe the designing nutrition and health messages. 5
10. Define designing nutrition. 2

11. What are health messages. 2
12. Write the selecting communication channel. 6
13. Write the developing and field testing of communication materials. 5
14. Write the designing training strategy for trainer and their capacity building. 5
15. Write the implementing social and behaviour change communication intervention. 4
16. Write the evaluation of social and behaviour change communication programmes. 5
17. Shortly describe the BCC theory. 5
18. Write the potential stakeholder in public health programme. 5
19. Why stakeholders are important to an evaluation. 4
20. How is social marketing used to change health behaviour. 4

Unit 4: -

1. What is nutrition advocacy. 2
2. Write the meaning of Nutrition advocacy. 2
3. The types of Nutrition advocacy. 4
4. Write the tools and techniques of Nutrition advocacy. 5
5. Write the planning of advocacy. 3

Unit 5: -

1. What is ethics in nutrition and health communication. 3ss
2. Write the significance of ethics in nutrition and health communication. 5
3. Write the ethical principle of nutrition and health communication. 4
4. Write the concern in nutrition and health communication. 4